



Marketing Conclave guides future goals

RSWM 2.0 drives two days of dialogue setting a clear direction, markets, teams, and strategies aligned to drive the next phase of growth.

[Discover the full story](#)

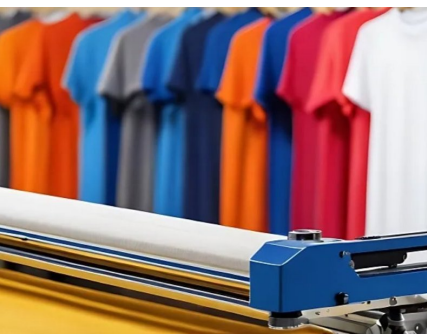


INTHE NEWS

India-UK FTA to Boost Exports

The India-UK FTA creates new export potential. RSWM sees this as a strategic opportunity to strengthen its international presence.

[Read more](#)



INTHE NEWS

US Tariffs Challenge Textile Exports

New U.S. tariffs and an unclear penalty clause heighten uncertainty. RSWM urges clarity to sustain export momentum.

[Read more](#)

EVENTS



Independent Directors Visit key RSWM facilities

At Lodha and Mordī plants, the visit covered spinning, denim, and knitting units, with meetings on operations, policies, and key business priorities.

[Read more](#)

EVENTS



Passion for Excellence Training launched

Under RSWM 2.0, the Passion for Excellence program began with July sessions at Chatta and Ringas. In focus - supervisor skills, safety, and quality.

[Read more](#)

17 SEP

UPCOMING EVENT

PHDCCI Sustainability Summit

PHD Chambers, New Delhi, India

[MARK IN CALENDAR](#)

22 - 23 SEP

UPCOMING EVENT

NPD Conclave

Kharigram, Bhilwara, Rajasthan

[MARK IN CALENDAR](#)

25 - 27 SEP

UPCOMING EXHIBITION

RSWM at Yarnex Tiruppur

IKF Complex, Tirupur, Tamil Nadu, India

[MARK IN CALENDAR](#)

IN THE SPOTLIGHT

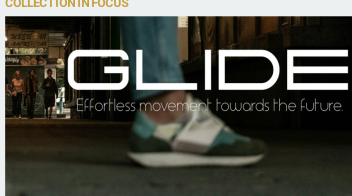
Independent Directors' Visit to Banswara plant locations



Welcoming Directors

Innovation and Inspiration

COLLECTION IN FOCUS



GLIDE - Effortless Movement Towards the Future

GLIDE by LNJ Denim launched as Autumn/Winter 2026-27 collection, underscores the brand's focus on relevance, responsibility, confidence, and enduring DENIM leadership.

[Read more](#)

BRAND CAMPAIGN



One year to 'For All Reasons, For All Seasons' Campaign

RSWM's journey is one of quiet ambition and lasting identity, fabrics that endure, connect, and inspire, for all reasons. Celebrating the story that touched a million lives.

[Read more](#)

Thank you for staying with us. This issue closes, but the loop stays open. We will see you again next month. Stay tuned.